ZAHER ABOU SHAKRA

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SUMMARY

Experienced Senior Web Consultant with over 12 years of expertise in developing effective online strategies. Proven track record in leading cross-functional teams and enhancing web presence to drive business growth. Seeking to contribute to a dynamic organization through skills in web development, digital marketing, and client management.

EXPERIENCE

Senior Web Consultant
Brand Lounge FZ LLC, Dubai
Nov 2018 – Present

- Managed multiple projects, leading the development of high-impact websites, providing strategic technical solutions, and ensuring optimal user experiences.
- Enhanced productivity by upgrading tools and workflows, implementing coding best practices, and optimizing performance through comprehensive testing.
- Leveraged technologies such as Apache Velocity, JavaScript, HTML5, CSS3, and WordPress to create responsive websites.

Senior PHP Developer and Team Lead
Media Squared FZ LLC, Dubai
Aug 2016 – Nov 2018

- Led a team of 6 developers, driving projects from design to deployment with Agile methodologies.
- Implemented solutions using PHP and Laravel, improved SEO practices, and conducted rigorous QA testing to enhance security and performance.

Projects Manager/Open Source Consultant
Cellempower, Dubai
May 2014 – Aug 2016

- Directed the development and support of online systems, enhancing user management and interaction.
- Advised on system improvements and implemented user-friendly features.

Project Manager
Valorise, Dubai
Mar 2013 – May 2014

- Managed the KYC Service Project, focusing on web maintenance, data integration, and API development.
- Streamlined user processes and enhanced data collection techniques.

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EDUCATION

Bachelor's Degree in Computer Science and Programming
Lebanese University, Faculty of Sciences, 2012

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SKILLS

- **Frameworks & Languages:** Laravel, Symfony, WordPress, PHP, JavaScript, ReactJS, Angular
- **Databases:** MySQL, PostgreSQL , noSQL, SQL Server
- **Development Tools:** Git, Docker, Kubernetes, CI/CD, Composer, NPM , CDN, REDIS
- **Web Technologies:** HTML, CSS, REST APIs, WebSockets,
- **Other:** SEO, Secure Coding, Cross-Browser Compatibility, E-commerce Integration

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CERTIFICATIONS

- Node.js Developer (2023)
- Docker Mastery (2018)
- The Modern GraphQL Bootcamp (2018)
- Website Hacking/Penetration Testing (2018)

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LANGUAGES

- Arabic (Native)
- English (Fluent)
- French (Intermediate)
- Spanish (Basic)

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